BUSINESS CATALOGUE · 2026

NOVA BADZLINA GLOBAL

Where creators become talent.

Fourteen services across content, video, photography and voice — produced remotely for brands anywhere in the world, and in person across Malaysia.

Ara Aranya
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✦ WELCOME

One creator.
The whole production line.

I'm Ara Aranya — the creator behind Nova Badzlina Global.



I make content that feels like a recommendation from a friend rather than an advertisement. Whether it's a twenty-second hook for TikTok, a thirty-day account build, a film review or a voice-over session, the job is always the same: make people stop, watch, and trust.

Everything in this catalogue is produced from my own studio — I write, film, perform, edit and deliver each piece myself. That means no coordination between three vendors, no version drift, and one point of contact from brief to final file.

For brands who need me physically present, I attend one and two-day events across Peninsular Malaysia, from my base in Kota Bharu, Kelantan. Everywhere else in the world, the work is delivered remotely — and nothing is lost, because the deliverables are identical.

14	2	48h
SERVICES	LANGUAGES	TYPICAL DRAFT

How to read this catalogue. Each service shows what it is, what you receive, and who it suits. Pricing is quoted per brief — the structure is explained on page 9, and the booking process on page 10.

✦ SECTION ONE

User-Generated Content

Native content that doesn't read as advertising — four distinct lanes, each built for a different audience.



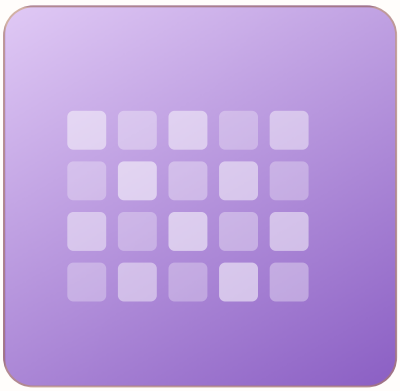
REMOTE · AD-READY

UGC Creator

The core offering. Scroll-stopping content your team can drop straight into paid advertising or organic social — hook, demonstration, verdict, call to action. Filmed, edited and captioned in-house, delivered in every ratio you need.

You receive: finished video in 9:16, 1:1 and 16:9 · burned-in captions · multiple hook variants for testing

15–120 SEC · MULTI-HOOK · REPURPOSABLE



REMOTE · RARE IN MALAYSIA

Canvas UGC (Blank Canvas)

I build a brand-new TikTok or Instagram account for you from zero and post every day for thirty days, in a raw, real format that never looks like an ad. At the end you own a warmed-up channel with genuine audience signal — not a rented placement.

You receive: 30 daily posts · a seasoned account handed over to you · month-by-month extension available

NEW ACCOUNT · 30 DAYS · HANDED OVER



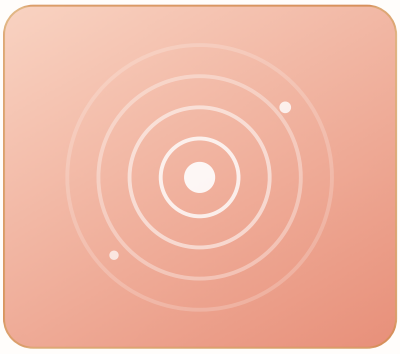
REMOTE · EXPLAINER

Tech UGC

AI tools, applications and gadgets explained so everyday Malaysian audiences actually understand them — no jargon, no gatekeeping. The deliverable is the moment a viewer thinks "oh, I could actually use that."

You receive: screen capture with on-camera presence · walkthrough pacing · Bahasa Melayu or English

AI TOOLS · APPS · GADGETS



REMOTE · LIVED, NOT SCRIPTED

Mom UGC

What I genuinely use and how I manage to juggle everything. Parents can tell the difference between lived and performed within about two seconds — this is the lived one, and that is precisely why it converts.

You receive: day-in-the-life framing · product in real use · honest verdict

REAL ROUTINE · PARENT TRUST · IN-USE FOOTAGE

✦ SECTION TWO

Influence & Review

Content that moves a purchase decision — because it reads as a recommendation, not a placement.

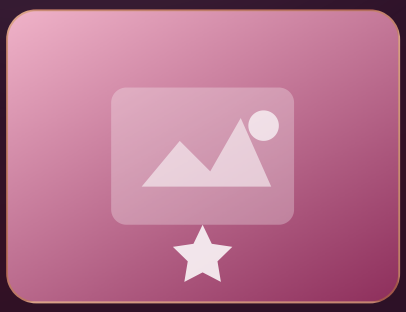


REMOTE · CAMPAIGN LEAD

KOL — Key Opinion Leader

Brand-led campaigns carrying authority and reach. Launch pushes, cross-platform storytelling and community-driven influence, run as a coordinated campaign rather than a one-off post.

LAUNCHES · CROSS-PLATFORM · STORYTELLING



REMOTE · CONSUMER VOICE

KOC — Key Opinion Consumer

Genuine product trials with honest verdicts. The consumer voice carries a credibility that a polished brand message cannot buy — trialled properly, reviewed plainly, with conversion-ready framing.

PRODUCT TRIAL · HONEST VERDICT · AFFILIATE CTA



REMOTE · DISCLOSED

Paid Review

Structured, disclosure-compliant sponsored reviews. Brief, deliverables and usage rights are agreed in writing before we begin, so the review is credible to your audience and safe for your brand.

VIDEO + WRITTEN · DISCLOSED · USAGE RIGHTS



REMOTE · RETENTION-FIRST

Movie Review

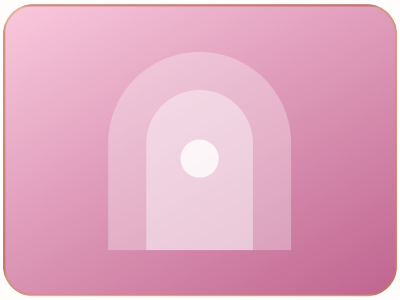
Spoiler-safe film and series reviews with sharp editing and genuine opinions. Built for watch-time retention — the format that keeps an audience to the final frame.

SHORT REVIEWS · RANKINGS · REACTIONS

✦ SECTION THREE

Production

From concept to finished asset — or just the part you're missing.

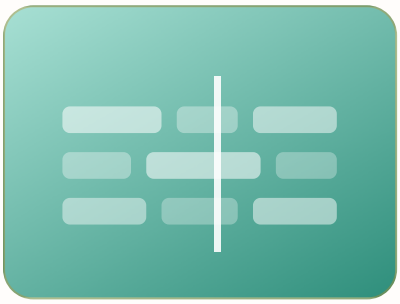


REMOTE · END TO END

Content Creation

Complete concept-to-delivery content built around your campaign goal. Hook-first scripting, filming, editing, captions, and export in every ratio you need — a single brief in, finished assets out.

CONCEPT · SCRIPT · FILM · EDIT

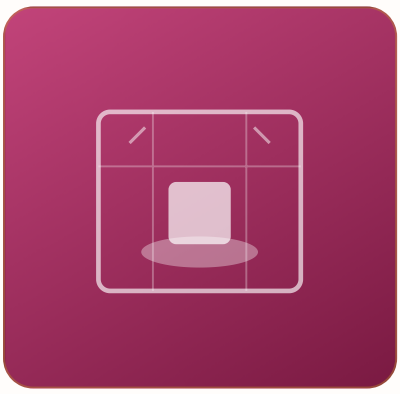


REMOTE · YOU SEND FOOTAGE

Video Editing

Send me your raw footage and I return a finished piece — cut, coloured, captioned and sound-designed. Short-form pacing with a retention-first structure, because the first three seconds decide the rest.

CUT & PACING · CAPTIONS · COLOUR · SOUND



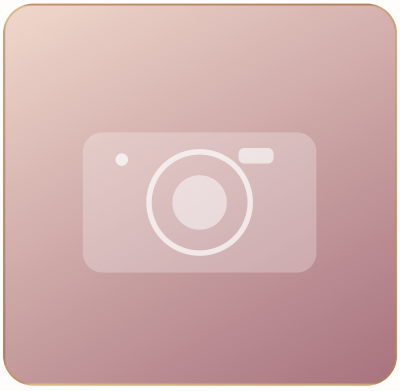
REMOTE · ASK ABOUT AVAILABILITY

Product Photography

Studio-quality product shots taken in my own 60×60×60cm light box, with a rotating display stand for full 360° sets. Clean white for marketplace listings, or styled and lit for campaign imagery. You ship the product, I shoot it.

You receive: edited stills in web and print resolution · consistent lighting across the set · 360° spin sets on request

LIGHT BOX STUDIO · 360° SETS · E-COMMERCE READY



REMOTE · ASK ABOUT AVAILABILITY

Photo Editing

Send me your own images and I will finish them — colour grading, exposure, retouching, background clean-up and export at the sizes each platform actually needs. Useful when you have the shots but not the hours.

Three levels: basic (crop, colour, exposure) · standard (retouch, background clean) · advanced (composite, heavy retouch)

COLOUR · RETOUCH · BACKGROUND · EXPORT SIZES

✦ SECTION THREE · B

Content Creator Lanes

Beyond a single UGC brief — ongoing creative territory where the content is built around a life, not just a product.



ASK ABOUT AVAILABILITY

Lifestyle Creator

Content built around how a product actually lives inside a day — the morning routine, the home, the small rituals, the self-care moment. Warm and unhurried, and easy for an audience to picture themselves inside.

Best for: beauty, home, wellness, food, fashion — anything bought for how it makes someone feel

DAY-IN-LIFE · HOME & SELF-CARE · SOFT-SELL



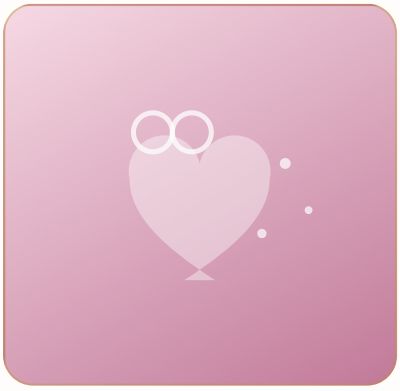
NEW · ASK ABOUT AVAILABILITY

Travel Creator

Travel content from a mother who takes her daughter everywhere — which is a genuinely different film to the one a solo traveller makes. Where actually works with a child in tow, what is worth the effort, and what to quietly skip.

Best for: hotels and resorts, family attractions, travel gear, airlines, tourism boards wanting the family segment honestly

FAMILY TRAVEL · MOTHER & CHILD · HONEST GUIDES



NEW · ASK ABOUT AVAILABILITY

Wedding Creator

Social-first wedding content — the vertical, same-day, emotional cut that a traditional videographer does not produce. Made for the couple to post while the day is still happening, not filed away for an anniversary.

Best for: couples, planners, venues and bridal brands who want content that lives on social rather than a shelf

SAME-DAY EDIT · VERTICAL 9:16 · SOCIAL-FIRST

Please ask before planning around these. Travel and wedding work depends on my calendar, my daughter's schedule and how far the location is. Message me early with your dates and I will tell you honestly whether I can take it.

✦ SECTION FOUR

The Voice



Voice Acting · Voice Artist · Voice-Over

Twenty-two demo tracks, ten read styles, two languages. Every track recorded and mastered in my own home setup and delivered as broadcast-ready audio.

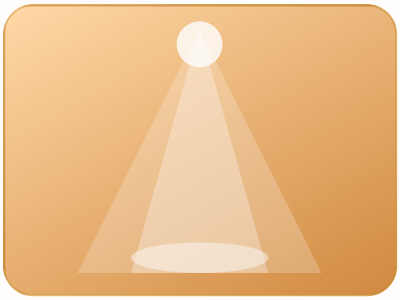
Bahasa Melayu and English. Voice work is billed as 50% deposit to begin, then 50% before the clean master is released — you approve a voice-tagged draft in between.

READ STYLE	CHARACTER	TYPICAL USE
Commercial — Beauty	Warm, intimate, close-mic	Skincare and cosmetics — sells a routine, not a product
Commercial — Tech	Bright, confident, modern	Apps, AI tools and gadgets
Corporate	Neutral, trustworthy, clear	Company profiles, training, explainers
UGC / Social	Casual, real, unscripted feel	TikTok and Reels that land as recommendations
Trailer	Weighted, dramatic	Cinematic promos designed to sit under a score
Character	Playful, expressive, varied	Animation, mascots, games, brand personalities
Audiobook	Sustained, even	Long-form narration and documentary
ASMR	Close, soft, intimate	Relaxation, sleep audio, soft-sell beauty
IVR / On-hold	Precise, friendly	Phone menus, greetings, hold messaging
Jingle	Melodic, catchy	Five-second brand stings and end cards

✦ SECTION FIVE

On Camera

Performance, presence and partnership.



REMOTE OR IN PERSON

Commercial Talent & Short Acting

On-camera performance for brand skits, micro-drama and commercial-style spots. Comfortable with scripted direction, brand guidelines and multiple takes — expressive when the piece needs it, restrained when it doesn't.

BRAND SKITS · MICRO-DRAMA · SCENE READS



REMOTE · BEAUTY CONTENT

Beauty & Canvas Makeup Content

Beauty content with the makeup applied and filmed by me — application demonstrations, close-up texture work and full before-and-after sequences, shot with the lighting that beauty products actually need.

APPLICATION DEMO · CLOSE-UP · BEFORE / AFTER



LONG-TERM · REMOTE

Brand Ambassador

Open to long-term ambassadorship on a work-from-anywhere basis — ongoing content, community presence and genuine brand advocacy. Quoted by term length and monthly output, and billed on the monthly payment window.

LONG-TERM · MONTHLY OUTPUT · COMMUNITY

Availability

Remote worldwide is the standard and carries no surcharge — every service in this catalogue works this way. **In person**, I attend one and two-day events across Peninsular Malaysia, from my base in Kota Bharu, Kelantan. Anywhere outside Malaysia is remote only.

✦ THE CASE

Why brands choose Ara Aranya

Ad-ready from day one

Content your team can repurpose directly into paid advertising and organic social — no re-edit, no re-shoot, no waiting on an agency.

The whole chain, one invoice

Concept, filming, editing, voice-over and delivery all come from me. One point of contact and no version drift between vendors.

Two languages, one voice

Bahasa Melayu and English, on camera and on microphone. Both-language versions of the same deliverable are available.

Zero logistics for you

No studio booking, no crew, no travel budget, no call sheet. You send the brief and the product; I send back the assets.

Rare in this market

Canvas UGC — building and running a brand-new account for thirty days — is offered by very few Malaysian creators.

Terms in writing, always

Price, add-ons, deposit, usage rights, revisions and cancellation are all agreed in a signed document before a single frame is shot.

"Whether you need a creator to build your brand's social presence, review your product, create ad-ready content or perform on camera — let's create assets that elevate your brand's trust and scale your conversions."

✦ THE KIT

What I shoot with

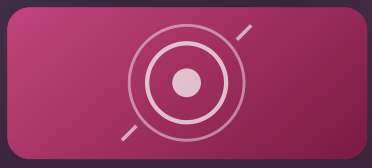
Everything is owned, not rented — which is why there is no equipment line on your invoice and no waiting on a hire schedule.



Audio

- Hollyland Lark A1 wireless microphone
- Amgrass magnetic air lavalier
- Onsmo PM-1 podcast microphone

Clean, broadcast-usable sound on location and a dedicated desk mic for voice-over and podcast work.



Camera support & tracking

- Onsmo Bobot 360 AI face-tracking holder
- Onsmo SF180 AI tracking selfie stick with LED
- Onsmo 360 rotation smart holder
- Onsmo magnetic phone neck bracket
- Onsmo FL-1X foldable flat-lay tripod

Face tracking means I can shoot alone and still stay perfectly framed while demonstrating a product with both hands.



Lighting & product

- Tony Lamp 2026 folding studio light box, 60×60×60 cm
- 20 cm motorised rotating display stand

A proper light box is what separates a product photo that looks professional from one that looks like a phone snap on a table.

Why this matters to you. The kit is modest by studio standards and deliberately so — it is chosen to produce content that looks native to social media rather than staged for television. The light box is the exception: for product work it delivers genuinely studio-grade results, which is why product photography is priced by the set rather than the hour.

✦ INVESTMENT

How pricing works

A base price for the service, then only the add-ons you choose. Every figure below is a percentage of that base, and the full breakdown appears in the quote you approve.

Step one — the base

Set by service, length and quantity. Every video runs between **15 and 120 seconds**. Voice work is priced per script; photography and on-camera days are priced per day.

Step two — add-ons

ADD-ON	RATE	WHAT IT COVERS
Raw / unedited footage	**+50%**	Raw material without my edit. Usage rights included.
Rush job	**+30–60%**	Set by how tight the deadline is and what is already scheduled.
Posted on my own socials	**+10%**	Paid before it goes live, since a live post cannot be un-posted.
New account I build & hand over	**+15%**	Canvas UGC — account management, not just content.
In person, Peninsular Malaysia	**+50–80%**	1–2 day events. Travel, time on site, and displaced production days.
In person, Kelantan or Kuala Lumpur	**+30–50%**	My home state and my university city — no flights needed.
Last-minute in person	**+10–15%**	Short-notice on-site bookings requiring schedule changes.
Paid advertising usage	Quoted	By term (3, 6 or 12 months) and territory. Organic use is free.

Step three — when you pay

BILLING PATTERN	APPLIES TO
Pay before each step	Single video · Video editing · Photo editing
Paid in full, 28th–31st	Bundles · Canvas UGC · Ambassadorship · Retainers · Reviews
50% deposit + 50%	Voice-over · Voice artist · Voice talent
Day rate, invoiced after	Photography · Commercial talent · Short acting · Canvas makeup

Deposit 10%–50%, your choice · **Currencies** MYR, USD or GBP · **Payment** FPX, online banking, debit card, QR Pay, Stripe or Payoneer · **Once confirmed** a booking is non-refundable, though a full refund applies if I ever have to cancel from my side.

✦ WORKING TOGETHER

From first message to final file

1. **You send the brief.** Brand, deliverables, deadline, and where the content will run. WhatsApp, email or the booking form on my website — whichever is easiest.
2. **I send a quote.** Price, deliverables, timeline and usage rights, in writing. Change anything you like at this stage — revisions to the brief are free.
3. **We both sign.** A short written agreement covering the work, the payment schedule, revisions, usage rights and what happens if either of us has to cancel.
4. **You pay the deposit.** 10%–50%, your choice. The booking is confirmed and your dates are held.
5. **I produce the work** and send you a watermarked draft — full length, full quality — so you can review it properly.
6. **You give feedback** within three working days, consolidated into one message where possible.
7. **You settle the balance** and I release the clean, watermark-free final files the same day.
8. **Delivery** by WeTransfer, Blip or Google Drive — you choose which.

What I need from you

- The product at least 5 days before
- Brand guidelines, must-say lines, no-go list
- Feedback within 3 working days

What you can expect from me

- A reply within 24 hours on working days
- A watermarked draft before any balance is due
- Full refund if I ever have to cancel

Starting rates

Every figure below is a **starting rate** for the standard version of that service, with organic usage included. Add-ons, licensing and travel are quoted on top. Prices are shown in three currencies because they are priced to each market, not converted.

UGC video

You receive the file and post it on your own channels. Concept, script, filming, editing and captions included.

DELIVERABLE	MYR	USD	GBP
Single video, 15–30 seconds	RM 400	$150	£120
Single video, 31–60 seconds	RM 650	$240	£190
Single video, 61–120 seconds	RM 950	$350	£280
Bundle of 3 — same product	**−10%** on the combined total		
Bundle of 5 — same product	**−15%** on the combined total		

Canvas UGC — 30 days

A brand-new account built, run daily for a month, then handed over to you.

PACKAGE	MYR	USD	GBP
One platform · 30 daily posts	RM 3,500	$1,200	£950
Two platforms · 30 daily posts · account handover	RM 5,500	$1,900	£1,500
Each additional month	Same rate, billed on the 28th–31st window		

Creator days — lifestyle, travel, wedding

Billed by the day. Travel and accommodation quoted separately where the location requires it.

SESSION	MYR	USD	GBP
Half day — up to 4 hours	RM 700	$280	£220
Full day — up to 8 hours	RM 1,200	$480	£380
Travel day — on location	RM 1,500	$600	£480
Wedding — social package with same-day edit	RM 1,800	$700	£560

Photography & editing

Product photography

DELIVERABLE	MYR	USD	GBP
Per edited image	RM 60	$25	£20
Set of 10 edited images	RM 500	$200	£160
Set of 25 edited images	RM 1,100	$440	£350
360° spin set — per product	RM 350	$140	£110
Half day in the light box	RM 800	$320	£250
Full day in the light box	RM 1,400	$560	£450

Starting rates continued

Photo editing — you supply the images

LEVEL	MYR	USD	GBP
Basic — crop, colour, exposure	RM 15	$6	£5
Standard — retouch, background clean-up	RM 35	$14	£11
Advanced — composite, heavy retouch	RM 70	$28	£22
50 images or more	**−20%** on the combined total		

Voice-over

Per script, clean master delivered. Pickups within the agreed script are included.

SCRIPT LENGTH	MYR	USD	GBP
Up to 60 words	RM 200	$85	£68
61–150 words	RM 350	$150	£120
151–300 words	RM 550	$230	£185
Long-form — per finished minute	RM 400	$170	£135
Same script in both languages	**+60%** rather than double		

Video editing — you supply the footage

FINISHED LENGTH	MYR	USD	GBP
Up to 30 seconds	RM 250	$100	£80
31–60 seconds	RM 400	$160	£130
61–120 seconds	RM 650	$260	£210

Reviews, talent & add-ons

Reviews, on camera & partnerships

SERVICE	MYR	USD	GBP
Paid review — video	RM 800	$320	£255
Paid review — video and written	RM 1,100	$440	£350
Movie review — sponsored	RM 500	$200	£160
Canvas makeup content	RM 600	$240	£190
Commercial talent — half day	RM 900	$360	£290
Commercial talent — full day	RM 1,600	$640	£510
KOL / KOC campaign	from RM 1,200	from $480	from £380
Brand ambassador — per month	from RM 3,000	from $1,200	from £950

Add-ons applied to any of the above

ADD-ON	RATE	APPLIES WHEN
Raw / unedited footage	**+50%**	You want the source files. Usage rights included.
Rush turnaround	**+30–60%**	Deadline is tighter than my normal queue allows.
Posted on my own channels	**+10%**	Paid before it goes live.
New account I build and hand over	**+15%**	Canvas UGC — account management, not just content.
In person, Peninsular Malaysia	**+50–80%**	1–2 day events.
In person, Kelantan or Kuala Lumpur	**+30–50%**	My home state and my university city.
Last-minute in person	**+10–15%**	Short-notice on-site booking.
Paid advertising licence	Quoted	By term (3, 6 or 12 months) and territory.

These are starting rates, not a fixed price list. Complexity, usage, exclusivity and turnaround all move the figure. Send me your brief and I will give you a firm number before anything is agreed — and every quote is written down before a single ringgit changes hands.

LET'S WORK TOGETHER

Ready when your brief is.

Send the brand, the deliverables, the deadline and the usage rights you need — I'll come back with a quote and available dates. Asking costs nothing.

WHATSAPP & PHONE

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UGC ENQUIRIES

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EVERYTHING ELSE

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FIND ME ON

TikTok · Instagram · Threads

Where creators become talent.

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